

# Thumbs up for new product **Eco Block**



**“The blocks turned out to be very cost effective, very manageable and easy to use.”**

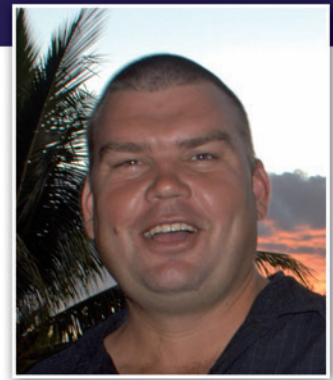


As a very hands on builder, Adam Guerassimoff of JADA Building Services is always keen to trial new products and try new ideas. After talking to Michael Falloon from Gladstone Bricks Sales on alternative methods of forming up for the construction of his new pool, Adam was convinced that the new Eco-blocks Michael recommended would be perfect.

“There were a number of reasons I decided to give them a try,” he said. “Michael really knows his stuff and I was happy to take his advice in this matter. I saw this as a good opportunity to try the product on my own construction project to see how it went. The blocks turned out to be very cost effective, very manageable and easy to use.”

“Tony Del Bon from Eco-blocks was keen for my feedback and offered helpful advice to get me started. He had all the product knowledge at his finger tips and stayed in touch to see how things were progressing. His follow through was excellent.”

“I would definitely use them again. They were so quick in forming up the structure for my pool, I am now keen to use them in other construction areas. Because of how they are manufactured, they would offer excellent insulation in houses and could easily be used for extensions and renovations. I can see some really good uses for this product.”



Adam Guerassimoff  
JADA Building Services

**‘Eco Block’  
is exclusive  
to Gladstone  
Brick Sales**

## ECO Block is Simpler Faster Better

### The Benefits of ECO-Block:

- Environmental Sustainability
- Superior Insulation - Heating & Cooling
- Cost Effective
- Soundproof
- Healthier - Improved Air Quality
- Fire Resistant
- Up to 30% Reduction in Energy Efficiency
- Reduces Energy Cost by 60% in Commercial Buildings
- Rot and Termite Free
- A Safer Stronger Home (Solid Concrete)
- Simpler - Easy To Use
- Faster to Build
- Simpler, safer and cheaper masonry solution for difficult sites

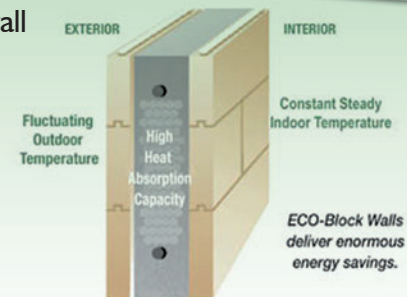
ECO Block is a simple, fast to construct, energy efficient, (ICF) Insulated Concrete Formwork System complete with battens, insulation and a solid core of concrete of 100mm and up to 600mm, all in a single system.

Eco Block is low tech and easy to use, with only three components: Panels, Connectors and Braces, which are delivered flat packed on site ready to go. Once they are assembled the blocks stack together like Lego™, reinforcing steel is then placed inside the wall as required, the wall is then braced, and after a final pre-pour check the concrete is ready to pour. Once the wall has been poured the adjustable braces can be used to straighten the wall ready for lining.

Then result is a stronger continuous single monolithic concrete wall, the EPS Panels remain in place proving superior insulation, they also have fixing strips embedded in them every 200mm providing secure attachments for the braces and any internal or external cladding system.

**Become an Eco Block Certified Installer**  
Structured training courses are conducted on site (hands on) or in lecture format are available.

[www.eco-blockaustralia.com.au](http://www.eco-blockaustralia.com.au)



**ECO Block Homes have retained their structural integrity in real Fire and Cyclone Conditions.**

We run comprehensive owner builders courses as well as assist with the construction of the home to ensure that there are no mistakes. With our assistance owner builders will save significantly on construction cost.

**We will commence running owner builder and builder courses at Gladstone Brick Sales.**



# Introducing Michael & Kerri...

Gladstone Brick Sales has undergone huge changes since Kerri and Michael Fulloon bought the business four years ago. Originally focused more on brick sales, Kerri said they have since expanded the business into a "one-stop shop for brickies, builders, and do-it-yourself back-yard enthusiasts".

Their fresh new approach has seen the Fulloon's introduce a range of products including not only bricks

to source many products and are constantly on the lookout for new ideas and trends. We're happy to accommodate our customer's needs," she said.

In addition to being able to meet those demands, Kerri said Gladstone Brick Sales could also deliver materials direct to home and building sites. "We have a 4-wheel-drive forklift and all the equipment needed to deliver exactly where it's needed. No job is too difficult for us."

expanding - range," said Kerri. "Customers will be able to go online and see just what we can offer."

With the business expanding and staff numbers increasing, Kerri said it provided a great work/life balance. "We have a young family and what I love about the business is the flexibility that it offers. We're open six days a week, but despite it being fairly hectic it's a fantastic business to be involved in."

## "one-stop shop for brickies, builders, and do-it-yourself back-yard enthusiasts"

and concrete blocks, but also roofing materials such as concrete tiles, paving materials, Hebel, retaining wall materials, exotic pebbles, turf, water tanks, and sheds.

Kerri said both tradespeople and home-hobbyists were well catered for. "We have all the products that builders and brickies need - silt cloths, planks for scaffolding, steel reinforcing, plus brickies tools and equipment. Michael is constantly in contact with the builders, so we know what they're after," she said. "We're able

Supplying both wholesale and retail, Kerri said delivery of product caused no problem whatsoever. "We have B-doubles coming from Brisbane and elsewhere every day carting materials," she said.

With the business rapidly growing to meet local demand, Kerri said future plans included the supply and delivery of sands and gravels. "This is something we're currently working towards and we expect to be introducing that in the near future," she said.

"We're now in the final stages of launching our new website and this will include our very extensive - and

Come and see Kerri & Michael today!



**BRICK SALES**  
& LANDSCAPING SUPPLIES

**OFFICE OPEN:**  
7am - 5pm Monday to Thursday  
7am - 3pm Friday & Saturday

WATER TANKS... SANDSTONE... TURF... BLOCKS... BRICKIES TOOLS

Visit 24 hour display centre:  
2 Hilliard Street, Gladstone  
**4972 6478**

Natural, Easy living...with protection from SUPA COAT

### Mineral Based Architectural Coatings for all Masonry Substrates

#### Versatile

Supa Coat can be used on mineral substrates; Autoclaved Aerated Concrete (AAC), Clay Bricks, Concrete, Clay Blocks and Compressed Fibrous Cement Sheeting.

#### Quality Control

Supa Coat products are quality controlled, pre-mixed and pre-bagged at the factory. Just add clean water at the building site.

#### Protection

Supa Coat products provide a cementitious protective and breathing active membrane, which keeps water out, whilst allowing all mineral substrates to breath.

#### Non Toxic

Supa Coat products contain less than 2% short term additives.

#### Durability

Supa Coat products contain natural mineral binders that cure like concrete and do not deteriorate, in fact, they grow stronger with age and eventually "grow" into the substrate.

#### Time Efficient

Supa Coat products are easily and quickly applied to mineral substrates with high moisture contents. Machine application speeds up coverage for larger projects.

#### Stability

Supa Coat products, as protective membranes, allow for the application of all paint coatings and other decorative coatings even if they are acrylic based.

#### Colours

Supa Coat Mineral Coatings are available in a wide range of colours.



**'Supa Coat'**  
is exclusive  
to Gladstone  
Brick Sales

**SUPA COAT**